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ADRESSING SPEECH - with PROGRAMME starting points

Dear presidents, dear participants!

There are so many similarities between doing a job of an architect and writing a Programme, running for the post of the UIA Vice-President for the Region II.

In our offices, we try very hard in our work to listen to our client since it is the client's program, budget and site, which are the influences that will drive the design. We endeavour to design buildings that belong to the site and make the site look better. The order established by the program, the site and the budget produces architecture. Because of this, we never design two buildings alike.

Doing the architectural policy, carrying about the professional practice, education, sustainable development, competitions etc., simple, about the Architecture and Society, is like the same goal, but means the second pole of our work. Because of this, we never did two programmes alike.

In this way, I start my programme presentation.

I had the pleasure to work with them, to know them, accepted their work programmes and finally became friend with all the Vice Presidents of the Region 2, for now more than 25 years. Moreover, I am not going to analyse the PRO and CONTRA outputs of their periods. More, I'll bring to the attention - how great jobs they offered, day by day. This is the goal we have to offer to all the member sections - to listen and to act. By carrying out twice the post of UIA Council member and co-Director of the International Competition Commission in two mandates, I learned so much about.

These new programmes could not evaluate those previews; but they have to offer the Rethinking about professional policy making in our Region and worldwide. We should offer and discuss actual and future expectations in regard of architectural policymaking, focusing on the new generation of architectural policies on national, regional and local level throughout the region.

Just in this way we demonstrate the goal of architecture and answer how we, architects **improve the lives of other people**, designing adapted spaces that meet their needs and allow them to lead a more easy and comfortable life. For this reason, Architecture is one of the most admired professions (12th according to Forbes magazine). Many architectural works throughout history are considered as art, showing the vision of the architect.

Architecture gives you the freedom to use the creative part of your brain, it is an art that works with science to design places and buildings where people can live, interact, work and play.

Who we are, who are the architects we have to take care about?

According to the Architects' Council of Europe (ACE)'s Study 2018, the estimated total number of architects in the EU's 28 Member States plus Norway, Serbia, and Switzerland is approximately 562 000. The structure of the profession is as follows:

- 71% of practices are one-person practices
- 25% are groups of 2-5 people
- 3% are groups of 6-10

The legal form shows a slightly different picture:

- 50 to 60% are working as independent architects
- 7 to 10% in partnerships
- 20 to 30% have established a limited company

Surely and I think, the situation within our Region 2 is similar. Yes, these numbers open the view of engagement. More, these are not the numbers, these are our colleagues, these are architects we are addressing through the UIA activities. Because of that figures, we have to come back to those 71% who practice by themselves or those 60% who works as an independent architects. We have to find them and we have to address them. Permanent and respectful.

This Democracy, versus institutional background, could bring UIA and Regional ambitions forward. Awakening widespread public interest in architecture among non-professionals is viewed very positively by architects and the architectural community.

My Programme reflects to acknowledge and support international architects of any age or gender who demonstrate an exceptional ability to create objects of superior aesthetic value. By identifying work that reinterprets existing knowledge to make it relevant today while reflecting its personal language and distinct hand, the Region 2 aims to highlight the continuing contribution of architecture to the culture of our time. It express the DNA of architecture.

The political instrumentalism used nowadays - fake news. It means that news, once published, are already political instrumentalized. Because of that, we need a competent reporter, who knows the background, who is able to research it and could make correction; even to the colleagues in they are part of a "fake news". Therefore, the Vice-presidency should bring forward professional relations to the public. As such architecture, our work, can awake social responsibility, to tell the truth even when people do not want to hear it. The political essence of modern democracy sounds today in such a way that general knowledge keeps pace with the increased speed of technological development. Not to forget the green architecture and sustainability.

Albert Einstein said: "It's hard to tell what the truth is... many times it's easier to discover lies...!".

Dear colleagues, we are able and have to act in this manner - architecture is "the truth".

I decided to run for UIA Vice President for Region II. Many years of personal knowledge of almost all countries in the region, colleagues who strive for the same goals and the dedicated work carried out by my predecessors and the long-term experiences within the UIA, show me the possibility of active participation and implementation of the expectations of this function.

The wide geo-political range of our region needs a person who will be able to pull the open zipper together, both professionally and diplomatically. That is the goal of my work. To create the conditions and the awareness that all member sections are equal members of this family of architects and that only together we can meet the expectations of the profession, read the architects, who we may unite into a single whole. The knowledge of some foreign languages is in favour of this task.

This work requires dedication, knowledge, as well as skill, and above all, awareness of the role of each individual who is part of this great world family. I can do that, I am ready for all the sacrifices that this work brings and I believe that I can address you openly with this promise, because I know that architecture is the first thing we must respect.

Thank you very much.