



My vision for the role of leading the UIA. First and foremost, my goal will be to revitalize and reposition UIA in the post pandemic era as the world's apex organization for Architects in support of our collective effort to improve the world via all fields of our engagement - architecture, urbanization, habitat and environment. UIA can and should demonstrate to society that good architecture has the potential to improve the quality and level of living and design healthy, sustainable, safe, inclusive, equitable, human and beautiful cities to raise the level of happiness. My overarching aim will be recognition as a leader of UIA whose legacy will be a repositioned UIA capable and relevant to tackle the evolving challenges of the future. The distinguishing feature of my candidacy will be unification. I feel strongly about the need to bring our professional community together to work in unison to attain our goals and I am running as a candidate of "unity". We can and must create good relations all around if we understand the simple truth that people are not difficult, they are different. I would like to encourage the synergy among each person in a democratic way with respect to all cultures, learning from the differences and the diversity of each country.

My key priorities in that endeavor will be to strive for:

- Good Governance with clear structure and strategies.
- Transparency – sharing information on a monthly basis of all the activities related to finances, meetings, working groups, competitions and standard operating procedures.
- Effective Business Plan - have an annual operational business plan with specific goals and targets.
- Quality and timely support – meet the needs of constituents working closely with the team to give the requisite services in a timely and efficient manner to all National Sections.
- More effective integration of the Bureau and Council members with the Regional Organizations.
- Greater focus on Architecture, Urban Planning, Education, Eco issues and Climate Change.
- Enhanced contribution to educational institutions to increase the level of education of future generations encouraging National Sections to be close to them and implementing Continuing Educational Programs.
- Encouraging National Sections to define their plans and priorities and interchanging ideas among them.
- Garnering and mobilizing resources of relevant global players.
- Developing close relationships with International Organizations and to work together on different operational plans and with different governments in line with the local contexts.
- Enhanced collaboration with the private sector - define jointly with the private sector programs for utilizing sustainable materials, implementing fund raising programs for competitions, publications and the operation of working groups.
- To work hard for the Organization of the UIA Housing Forum and General Assembly at Madrid in 2022 and the UIA World Congress and General Assembly at Copenhagen in 2023.

My best regards

José Luis Cortés